

Message Text

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ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----011414 220753Z /11
R 211454Z JUL 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8009

UNCLAS BANGKOK 20649

E.O.11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: HAN CO., LTD.

REF USDOC 11429

1. THAILAND

OFFICE USE: 2. 549 3. 0036700 4. 01

5. HAN CO., LTD.

6. P.O.BOX 1421, 98 SOI AREE, SUKHUMVIT ROAD

7. BANGKOK

8. CONTACT: E.S.Y. HAN

9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MR. ARD ATTAKRAVEESUNTHORN, DIRECTOR
AND MR. SURIYA AJUDIA, DIRECTOR.

10. PHONE: 3917022 11. TELEX: CARS TH 2689

12. CABLE: HANCO

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13. ESTBL: 1960 14. EMPL: 20 15. SIZE: SMALL

16. REPUTATION: Y-GOOD 17. RPT DATE: 07/78
OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA
23A. 37111/235 IMP.AGT.DIST. OF MOTOR VEHICLES
23B. 37140/235 IMP.AGT.DIST. OF MOTOR VEHICLE PARTS
AND ACCESSORIES.

24. FOREIGN SALES: NA

25. FINANCIAL REFS: KRUNG THAI BANK LTD., 260 YAWARAJ
ROAD, BANGKOK; BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK,
THAILAND.

26. TRADE REF: NA

27. FOREIGN FIRMS REPRESENTED: FIAT S.P.A. CORP.,
G. MARCONI, TURIN, ITALY.

28. POST EVALUATION: HAN WAS INCORPORATED IN 1960 BY THE
HAN FAMILY, A CHINESE FAMILY OF DUTCH NATIONALITY
EMIGRATED FROM INDONESIA. WITH AN AUTHORIZED CAPITAL OF
\$100,000, LATER INCREASED TO \$250,000, FIRM INITIALLY
ACTED AS IMPORTER AND DISTRIBUTOR OF CHRYSLER AND PONTIAC
CARS AND PARTS. IN 1968 THE HAN FAMILY SOLD THEIR SHARES
TO THE KARNASUTA FAMILY AND THE FIRM CEASED TO BE
DISTRIBUTOR OF AMERICAN CARS. FIRM NOW OPERATES
EXCLUSIVELY AS IMPORTER OF FIAT CAR BODIES FROM ITALY,
COMPONENTS AND PARTS FOR ASSEMBLY AT THE KARNASUTA GENERAL
ASSEMBLY PLANT. NINETY PERCENT OF ITS IMPORTS ARE FROM
ITALY WITH THE REMAINDER FROM FRANCE AND POLAND. SUBJECT
FIRM SHARES A BUILDING OF 6 STORY OF ABOUT 3,000 SQ.METERS
WITH THE KARNASUTA GENERAL ASSEMBLY CO., LTD., LOCATED IN
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ONE OF BANGKOK'S BUSINESS DISTRICTS. IT IS CLOSELY
ASSOCIATED WITH THE FOLLOWING FIRMS: KARNASUTA CORP. (A
MARKETING FIRM FOR FIAT CARS AND PARTS); KARNASUTA GENERAL
ASSEMBLY CO., LTD.; DIAMOND COACHES CO., LTD. (AN AIR-
CONDITIONED BUS OPERATOR); BANGKOK INVESTMENT CO., LTD.
(AUTOMOBILE RENTALS); GENERAL DEVELOPMENT CO., LTD. (AN
INVESTMENT FIRM). SUBJECT FIRM EMPLOYS 20 PEOPLE
INCLUDING 4 SALESMEN. LOCAL BANKS REPORT THAT HAN COMPANY
HAS MAINTAINED WELL-CONDUCTED ACCOUNTS SINCE 1963 AND THE
RELATIONSHIP WITH THE BANKS HAS BEEN SATISFACTORY; IT
IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Control Number: n/a
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Draft Date: 21 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Executive Order: N/A
Errors: N/A
Expiration:
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From: BANGKOK
Handling Restrictions: n/a
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ISecure: 1
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Line Count: 108
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Message ID: 3cf9146f-c288-dd11-92da-001cc4696bcc
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Original Previous Classification: n/a
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Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1931271
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: HAN CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/3cf9146f-c288-dd11-92da-001cc4696bcc
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